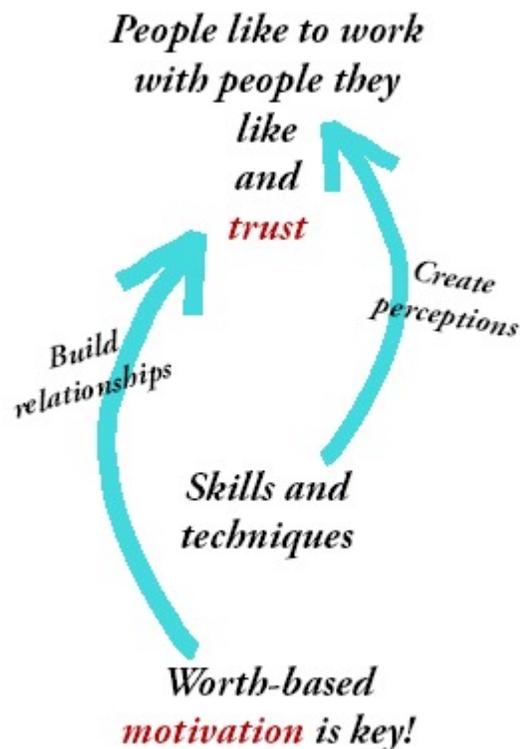


Impact!

WORTH-BASED MOTIVATION

SAI provides both a process and the practical tools to enable confident and versatile communication. We customize our service offerings to create corporate cultures that value worth-based relationships and practice open, honest and effective communication.



The initial premise of our service offerings was "People like to work with people they like." We focused on offering leadership skills and techniques which create "likeable" perceptions. Over time we discovered the importance of long-lasting, trusting relationships in business. We have found that worth-based motivation is more important than technique in building trust. Now, worth-based fundamentals are the underpinnings of all our service offerings.